

# Exclusive Offer for the Diocese of Rockville Centre and Affiliates

As a photographic vendor for many schools in the diocese, Lifetouch has been documenting the growth and development of your students for years. Now, Lifetouch Church Directories and Portraits proudly offer family photography for the church, on location, with their mobile studios.



## HOW IT WORKS:

- The church works with Lifetouch to select the dates for families to be photographed.
- Lifetouch provides an easy-to-use, online scheduling system for families to select their session.
- Families come to the church to be photographed.
- All families photographed receive a **FREE** 8x10 portrait and are offered the opportunity to purchase additional portraits.
- PLUS, all families receive a **FREE** directory, which includes church activity pages, a family portrait section and a roster of all members.



## Exclusive Offer for the Diocese of Rockville Centre and Affiliates

Work with Lifetouch on your next directory program and enjoy these additional items **FREE**:

- Three additional directory activity pages
- 75 extra printed directories
- 1000 4-color tri-fold brochures to highlight your church community, ministries or outreach

Printed directories, mobile directory app and a professional family photograph are all FREE with a Lifetouch Directory Program. **Ask about our Fundraising Program!**

Offer good through 4/30/2015



Church directories are a great way to connect names and faces and document the history of the church. They are a treasured keepsake for years to come.

**For more information** and to learn about for a special Lifetouch Church Directories offer, exclusive to the Diocese of Rockville Centre parishes, visit our website at [www.drvc.org/procurement](http://www.drvc.org/procurement).

Or, contact our Lifetouch Church Directories and Portraits consultant, Michael Greenday at [mgreenday@lifetouch.com](mailto:mgreenday@lifetouch.com) or by phone at 717-497-7898, or visit [churchdirectories.lifetouch.com](http://churchdirectories.lifetouch.com).

To learn more about how Lifetouch helps you connect your families, please contact us at [www.lifetouch.com](http://www.lifetouch.com) or **1.800.521.4611**

**Lifetouch**<sup>®</sup>  
Connecting You through  
Family Photography



Lifetouch photography documents the growth and maturing of children and reinforces self-esteem.

*Lifetouch*<sup>®</sup>

“Photographs help build a child’s self-esteem by showing they belong to a school, a class, a family, a church community.”

David Walsh, Ph.D., Child Psychologist

Lifetouch is honored to work with the Diocese of Rockville Centre and all of its affiliates by servicing the professional photography needs at your schools, your churches and our studios. Learn more at [lifetouch.com](https://www.lifetouch.com).

# Connecting Families and Churches through Pictorial Directories

Lifetouch has been documenting the growth and development of children in Diocese of Rockville Centre schools for years. Now, parishes within the Diocese have the opportunity to create their next church directory with Lifetouch Church Directories and Portraits.

When a parish chooses Lifetouch, its members enjoy the convenience of having professional family portraits taken at their church. Lifetouch provides an easy-to-use, online scheduling system for families to select their session, a FREE 8x10 portrait for each family photographed, a 25% discount off the listed prices for additional portrait purchases and a FREE directory for each participating family.



The directory includes church activity pages that highlight ministries and groups, a family portrait section and a roster of all members.

A new mobile directory app is available, which offers the pastor and staff members a convenient tool to stay connected with families.

**EXCLUSIVE  
OFFER**

## Exclusive Offer for the Diocese of Rockville Centre and Affiliates

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- 75 extra printed directories
- 1000 4-color tri-fold brochures to highlight your church community, ministries or outreach

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Offer good through 2/1/2015



**Contact Lifetouch Church Directories and Portraits for a FREE, no obligation presentation.**

**MICHAEL GREENDAY**

**Church Consultant**

[mgreenday@lifetouch.com](mailto:mgreenday@lifetouch.com)

717-497-7898

# School Photography Services from Lifetouch

Celebrating nearly 80 years of smiles, Lifetouch is an employee-owned photography company. Best known for the tradition of school pictures, Lifetouch also photographs graduating seniors, sports, and events and produces school yearbooks and memory books.

## For the Parish Schools of the Diocese of Rockville Centre and Its Affiliates

Receive a FREE 8x10 8<sup>th</sup> grade class portrait (a \$15 value) for each 8<sup>th</sup> grade student when your school chooses Lifetouch for its school photography. Contact Lifetouch School Portraits:

**Joann Chiarello**

516-381-3837 or 631-861-2555

[ichiarello@lifetouch.com](mailto:ichiarello@lifetouch.com)

**Terri Altman**

516-404-9671 or 631-861-2555

[taltman@lifetouch.com](mailto:taltman@lifetouch.com)

# Great Savings at JCPenney Portrait Studios

For the families of the Diocese of Rockville Centre and all of its affiliates, Lifetouch will provide a **Corporate Discount** at JCPenney Portrait Studios. Lifetouch owns and operates all portrait studios in JCPenney stores throughout the United States. Simply print the coupon below and present it at your studio session to receive a FREE 8x10 (a \$10 value), \$3.99 portrait sheets (regularly \$10), 20% off Collections and FREE sitting fees (regularly \$9 per person).

Nearby JCPenney Portrait Studios are located at Bay Plaza Shopping Center in Bronx, Queens Center in Elmhurst, Roosevelt Field in Garden City, South Shore Mall in Bay Shore and Sunrise Mall in Massapequa. To find the studio nearest to you, visit [www.jcpportraits.com](http://www.jcpportraits.com). Questions? Contact your local studio or call 1-800-59-SMILE.



[Printer-friendly coupon](#)



# Connecting Families and Churches through Pictorial Directories

Lifetouch Program Features AT A GLANCE

## Choose Lifetouch for a directory program at NO COST to your organization

### Complimentary Program Features

- 8x10 portrait and directory for each participating family.
- Receive an automatic 20% (at minimum) **directory print over-run** to give to new members; ask your representative how to receive even more.
- **Easy online sign-ups** for your families' photography appointments—increases participation and drives people to your website.
- **Phone call program** managed by Lifetouch to reach all your families for photography appointments with a message from your leadership—reminders calls are also made.
- Your choice of a **Mobile Directory App** for your staff's smartphones, printed **On-the-Go booklets** or **Quick Connect guides**.
- **Printed directory updates** that fit within your original book; keeping it current.
- **Image CD** of all family and staff directory poses delivered shortly after your photography is complete for use in your internal publications.
- **Directory layout software** to create your cover and activity pages easily and fast.
- **Printed tri-fold & postcard outreach materials** are available as part of your program.



### Photography

- **No-pressure** portrait sales approach with **price sheets provided** upfront for your families.
- **Immediate on-site viewing of photography.**
- **Creative photography** options and variety of **portrait products** available for your families to purchase.
- **PCI certified** for safe credit card transactions for your families' portrait purchases.
- **Lifetouch welcomes families with pets;** with your permission.
- Professional photography teams with reliable, backed-up equipment; **eliminates cancelled photography sessions due to equipment failure.**
- **Background-checked photography team members** to ensure your families interact with trustworthy Lifetouch team members.

### History & Values

- Largest 100% **employee-owned photography company** in the country.
- Lifetouch has been **servicing families since 1936**, servicing churches since 1963.
- Lifetouch offers **give back programs** for your community outreach.

### Service

- Your organization is personally serviced by a **local, employee-owner representative.**
- Lifetouch works with you through a long-term, **ongoing** relationship.
- You will have access to a dedicated **customer service team** at our production facility for personalized assistance with program and directory details or questions.



A portrait coupon can be given to your members in exchange for a donation to your cause.



To learn more about how Lifetouch helps you connect your families, please contact us at [www.lifetouch.com](http://www.lifetouch.com) or **1.800.521.4611**

*Lifetouch*<sup>®</sup>

Connecting You through Family Photography



# Connecting Families and Churches through Pictorial Directories

## Lifetouch Premier Choice

Lifetouch is committed to building a lasting relationship with your organization. We will work with you on growth and outreach programs by providing you with complimentary image products and services that best fit your needs and support you for years to come. As a Premier Partner, in addition to your full-size pictorial directory, you may choose one of the following products designed to enhance your ministry.

### Mobile Directory App

\$200 value or 2 participation points

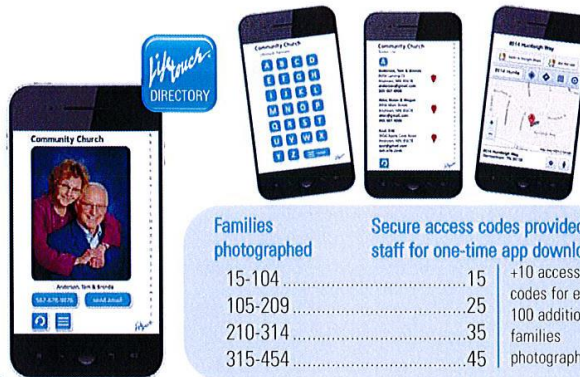
An online application of your families that can be accessed by your staff through secure access codes.

Available approximately 4 weeks after photography:

- View Lifetouch photographed family images with instant links to phone and email

Updated when your directory ships to include:

- Your entire roster listing with instant links to phone, emails and maps



Families photographed	Secure access codes provided to staff for one-time app download	+10 access codes for every 100 additional families photographed
15-104	15	
105-209	25	
210-314	35	
315-454	45	

### On-the-Go Booklets set of 50

\$200 value or 2 participation points

A great take-along booklet for staff to easily identify and contact members anywhere, anytime.

- 4" x 6.75"
- Spiral-bound soft cover
- Family section with directory pose, family name and phone number
- Shipped to you approximately 4 weeks after photography



### Quick Connect Guides set of 50

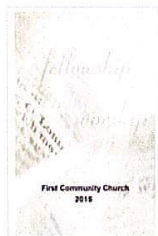
\$200 value or 2 participation points

Perfect for members or volunteers to identify other members in attendance or a gift for visitors so they may get to know you.

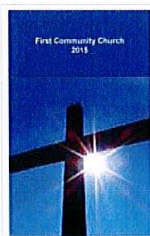
- 5.5" x 8.5"
- Spiral-bound soft cover
- Family Section with directory pose and family name
- Shipped to you approximately 4 weeks after photography



Available On-the-Go and Quick Connect Cover Designs



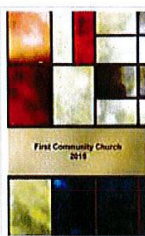
blessings



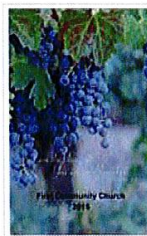
dawn breaking



heavenly



rejoice



vine



your story

To learn more about how Lifetouch helps connect your families, please contact us at [www.lifetouch.com](http://www.lifetouch.com) or 1.800.521.4611



Connecting You through Family Photography

# Connecting Families and Churches through Pictorial Directories



Exclusive Offer for the Diocese of Rockville Centre and Affiliates

SPECIAL OFFER

25%  
OFF  
your portrait order

Receive an additional 25% off your portrait order in addition to a complimentary 8x10 portrait and directory! Limit one "percentage off" offer per order. Not valid on reorders.  
CO DR25

*Lifetouch*  
Connecting You through  
Family Photography